

Use of Cookies

What are Cookies

A cookie is a small file that can be placed on your device that allows us to recognise and remember you. It is sent to your browser and stored on your computer's hard drive or tablet or mobile device. When you visit our sites, we may collect information from you automatically through cookies or similar technology.

The source of each cookie also varies. Some cookies are owned and created by [company name] ('first-party' cookies), but others are supplied by independent companies ('third-party' cookies). When referring to cookies, this also includes similar online tracking devices such as web beacons and flash cookies that we may use.

Cookies are NOT viruses, any kind of malware, programs or applications. Cookies can't see the files on your computer.

How we use Cookies

We use cookies in a range of ways to improve your experience on our site, including

- Keeping you signed in
- Understanding how you use our site

We use the following types of cookies:

- **Essential** – cookies let you move around the website and use essential features such as shopping baskets and secure areas. These cookies are used to remember information that you have entered on a web form when you visit different pages in the same session.

These cookies will not be used to gather information that could be used for marketing or to remember visitor information outside a single session.

- **Performance** – cookies which measure how often you visit our sites and how you use them. We use this information to get a better sense of how our users engage with us and to improve our site, so that users have a better experience. We also use third-party cookies to help with performance. For example, the Google Analytics cookie gives us information such as your journey between pages (details of how to opt out of it are below).

Performance cookie information is aggregated and does not identify individuals

Managing Cookies

You can remove any cookies already stored on your computer and control how your web browser deals with cookies by changing your browser settings. However, this may prevent you from using parts of our website.

Many browsers give a range of options for managing cookies, including obtaining consent for every cookie, blocking certain types of cookie and blocking cookies from unrecognised websites. Finally,

you can set your browser to block all cookies however you should be aware that many sites will not work as smoothly as you are used to and some basic functionality that is dependent on cookies will not work at all.

The following links go to the relevant help sections for the major web browsers and explain how to manage your cookies:

Google Chrome

https://support.google.com/chrome/bin/answer.py?hl=en&answer=95647&p=cpn_cookies

Safari iOS

<http://support.apple.com/kb/HT1677>

Internet Explorer

<http://windows.microsoft.com/en-GB/windows7/How-to-manage-cookies-in-Internet-Explorer-9>

Firefox

<http://support.mozilla.org/en-US/kb/Cookies?s=cookies&r=0&e=es&as=s>

Android

<http://www.google.com/support/mobile/bin/answer.py?hl=en&answer=169022>

Windows phone

<http://www.microsoft.com/windowsphone/en-us/howto/wp7/web/changing-privacy-and-other-browser-settings.aspx>